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VENTURES

WHY SHOULD CANADIAN BUSINESSES  
**EXPAND TO MEXICO?**



## STRATEGIC TRADE ADVANTAGE

As a key member of the US-Mexico-Canada Agreement (USMCA), Mexico provides Canadian businesses with tariff-free trade on most goods exchanged within North America, making it easier to reach both the U.S. and Canadian markets. Expanding to Mexico enables businesses to optimize their supply chains, lowering costs and increasing efficiency, especially with the close proximity to the U.S. border.

Mexico's skilled workforce is available at a cost advantage compared to Canada, allowing businesses to reduce labor expenses while maintaining high-quality standards. Additionally, Mexico's well-established manufacturing base helps companies reduce overall production and operational costs, while proximity to major U.S. markets allows for faster shipping times and lower logistics expenses.



## COST EFFICIENT EXPANSION



## EXPANDING MARKET POTENTIAL

Mexico's large, youthful population of over 130 million offers a vibrant consumer base eager for new and innovative products and services. The country's rapidly growing sectors—including automotive, technology, electronics, and agribusiness—are full of potential for Canadian businesses looking to enter and grow in new industries.



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**READY TO MAKE MEXICO  
YOUR NEXT  
GROWTH MARKET?  
CONTACT US TODAY!**



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